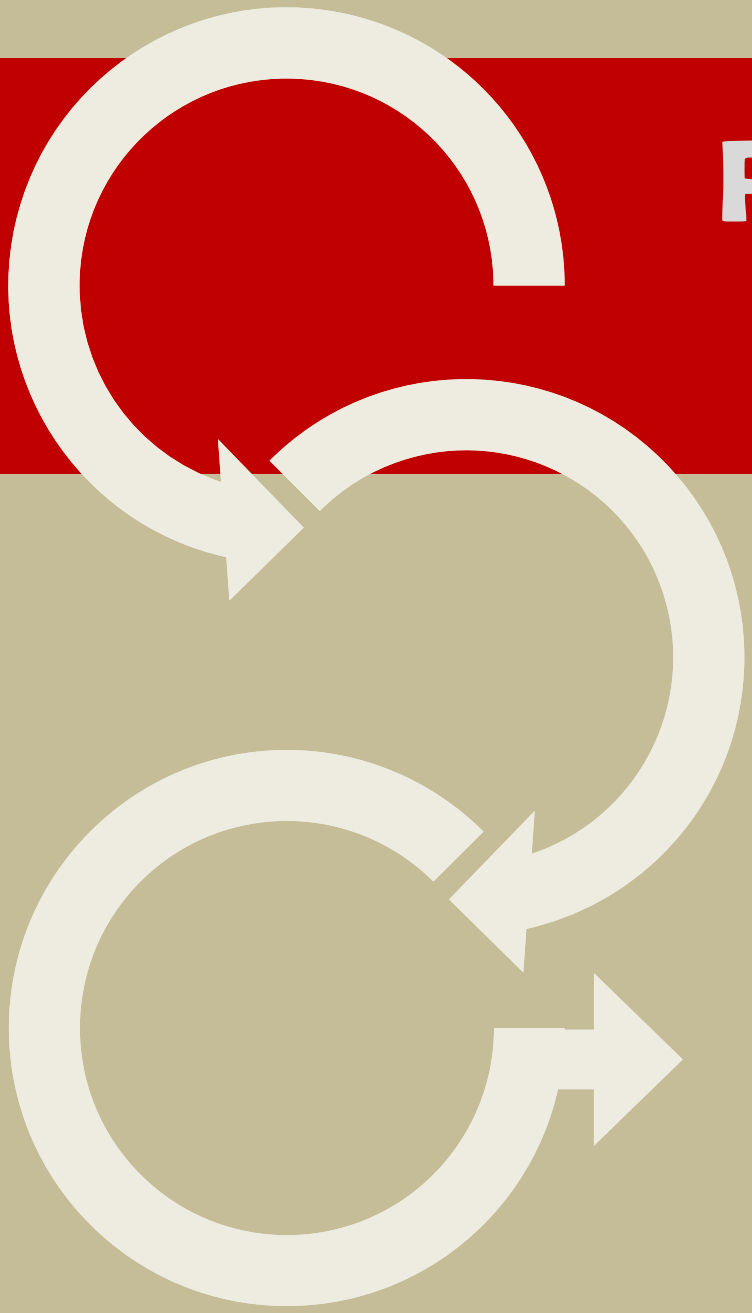


Research to Practice (r2p) Model

Presentation by:
Charlotte Chang, DrPH

CPWR

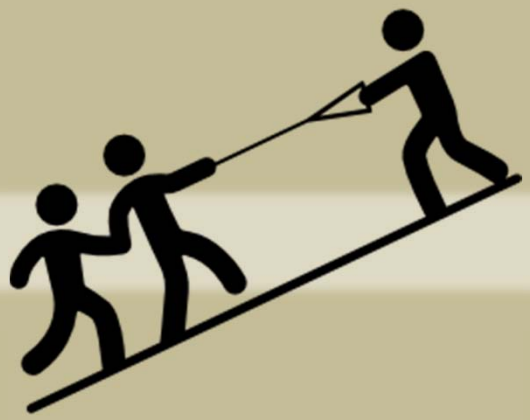
r2p *Phase 1*

Developing specific tools and approaches for dissemination

Icon made by Freepik from www.flaticon.com

r2p *Phase II*

Developing more integrated systems



Focus on both “push” & “pull”

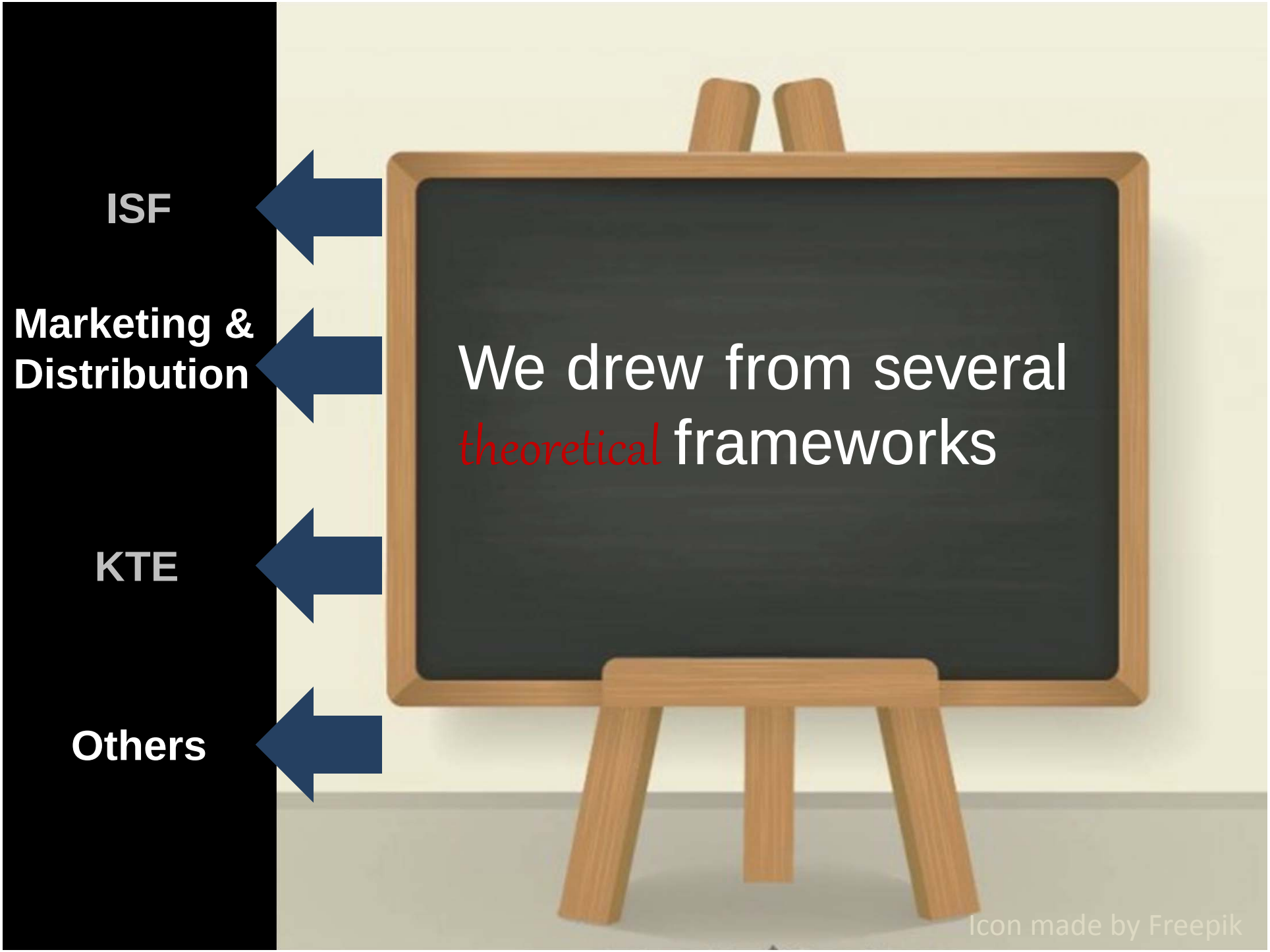
Icon made by Freepik from www.flaticon.com

What's the *Purpose* of the Model?

Guide our work

Explain the r2p process

Icon made by Freepik from www.flaticon.com

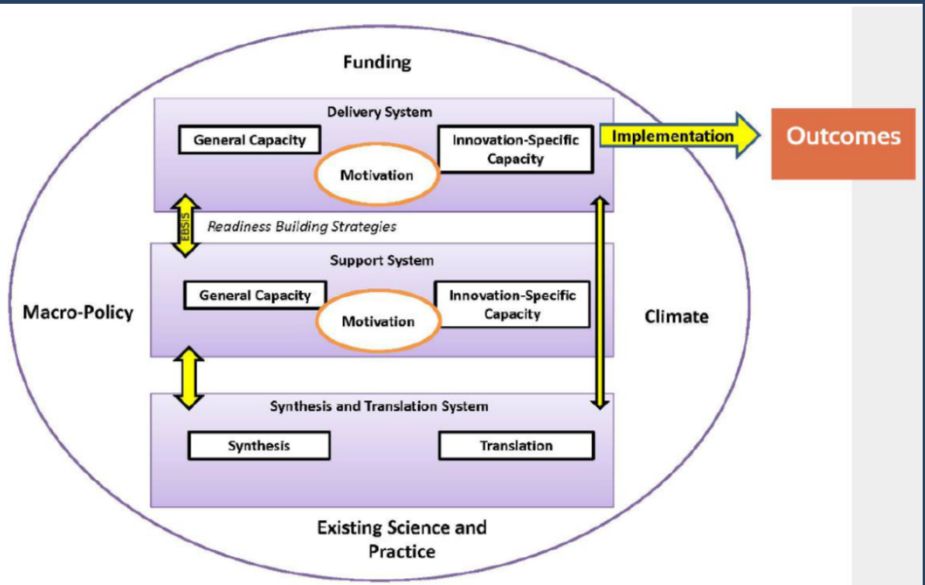

ISF
Marketing & Distribution
KTE
Others
We drew from several theoretical frameworks
Icon made by Freepik

Interactive Systems Framework (ISF)

Bridging the Gap Between Prevention Research and Practice: The Interactive Systems Framework for Dissemination and Implementation

Wandersman et al, 2008

Highlights:



Marketing & Distribution Systems

Reframing the Dissemination Challenge: A Marketing and Distribution Perspective

Kreuter & Bernhardt, 2009

Highlights:

- Market research
- Packaging
- Promotion
- Distribution
- Inventory management
- Sales
- Training
- TA
- Product service
- Coordination
- Evaluation

kte

From Research to Practice: A Knowledge Transfer Planning Guide

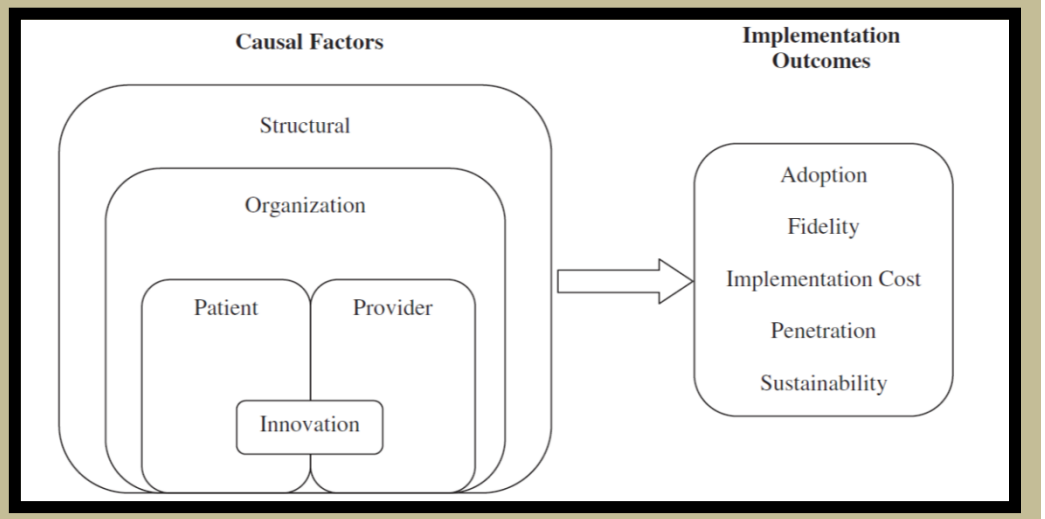
Institute for Work and Health

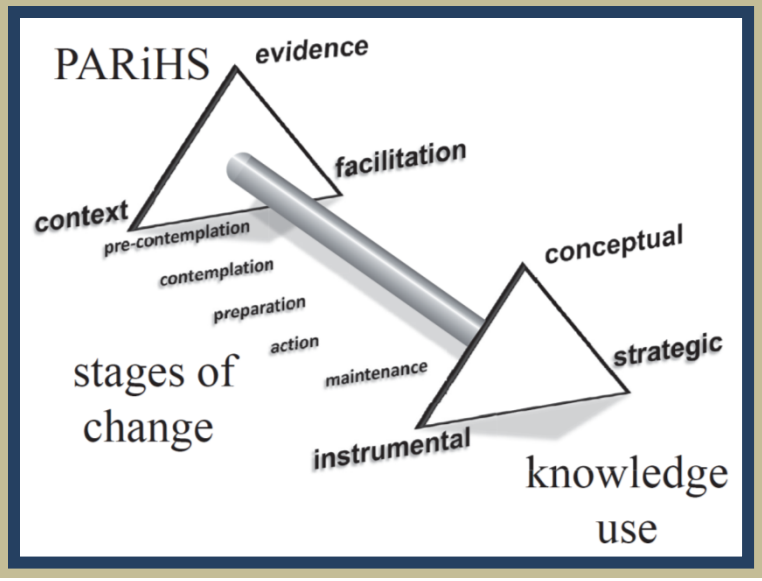
Highlights:

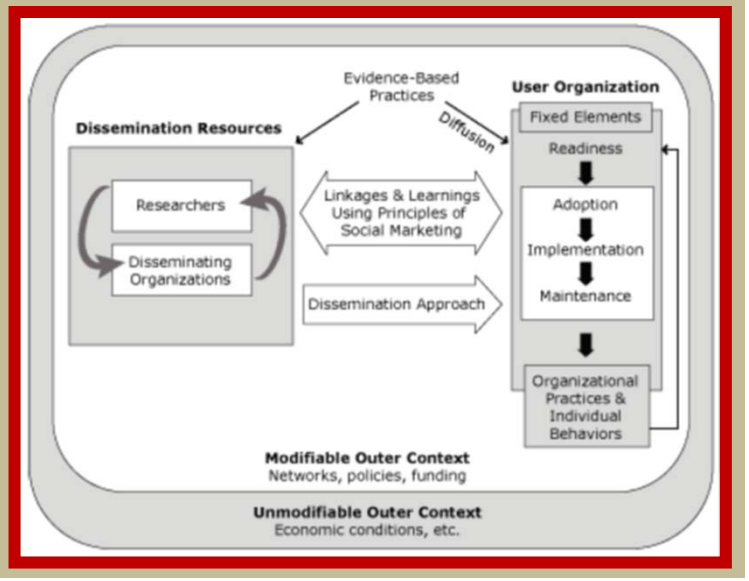
- Push
- Pull
- Exchange

others

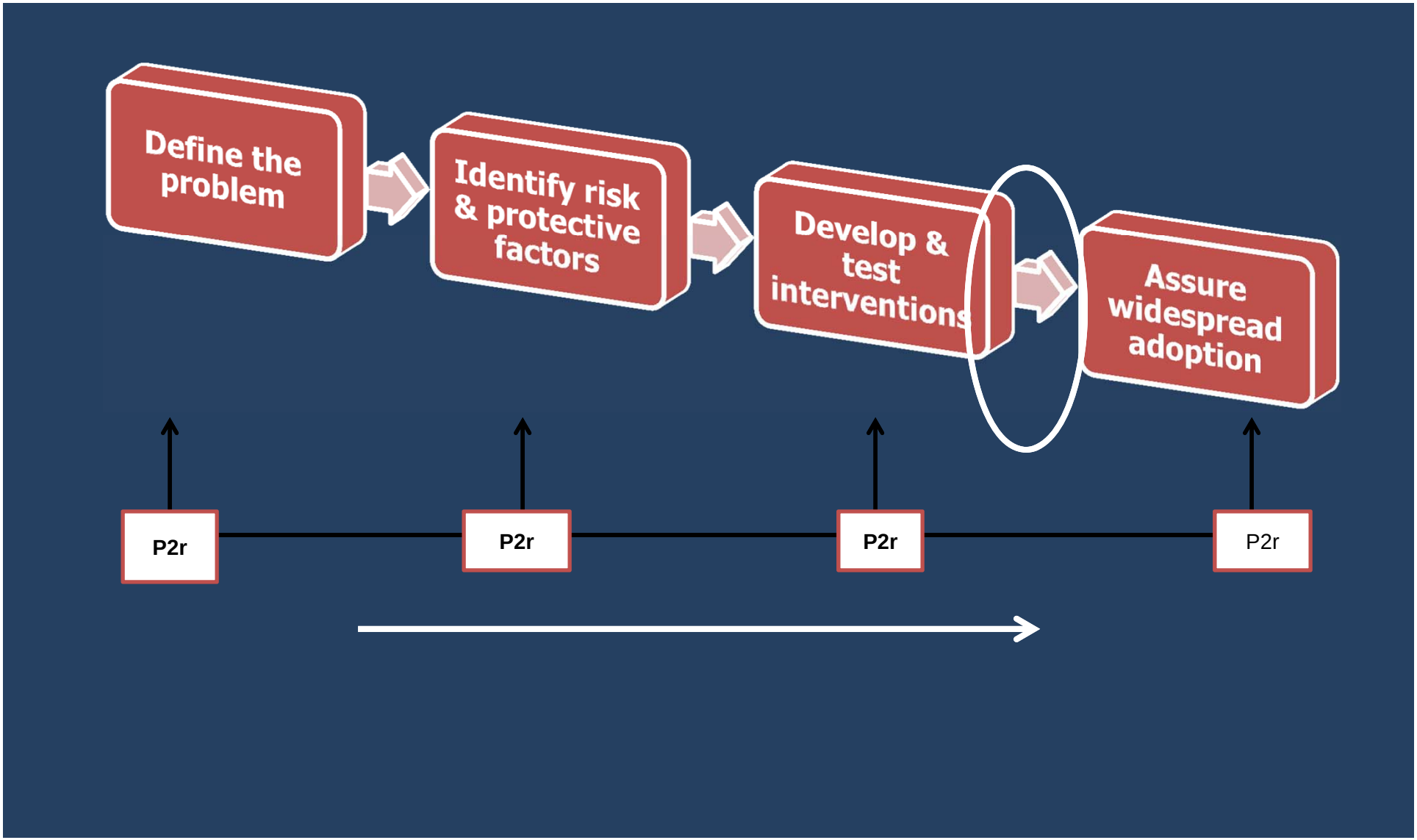
- Glasgow, et al.
- Harris, et al.
- Damschroder, et al.
- Kramer, et al.
- Chaudoir, et al.



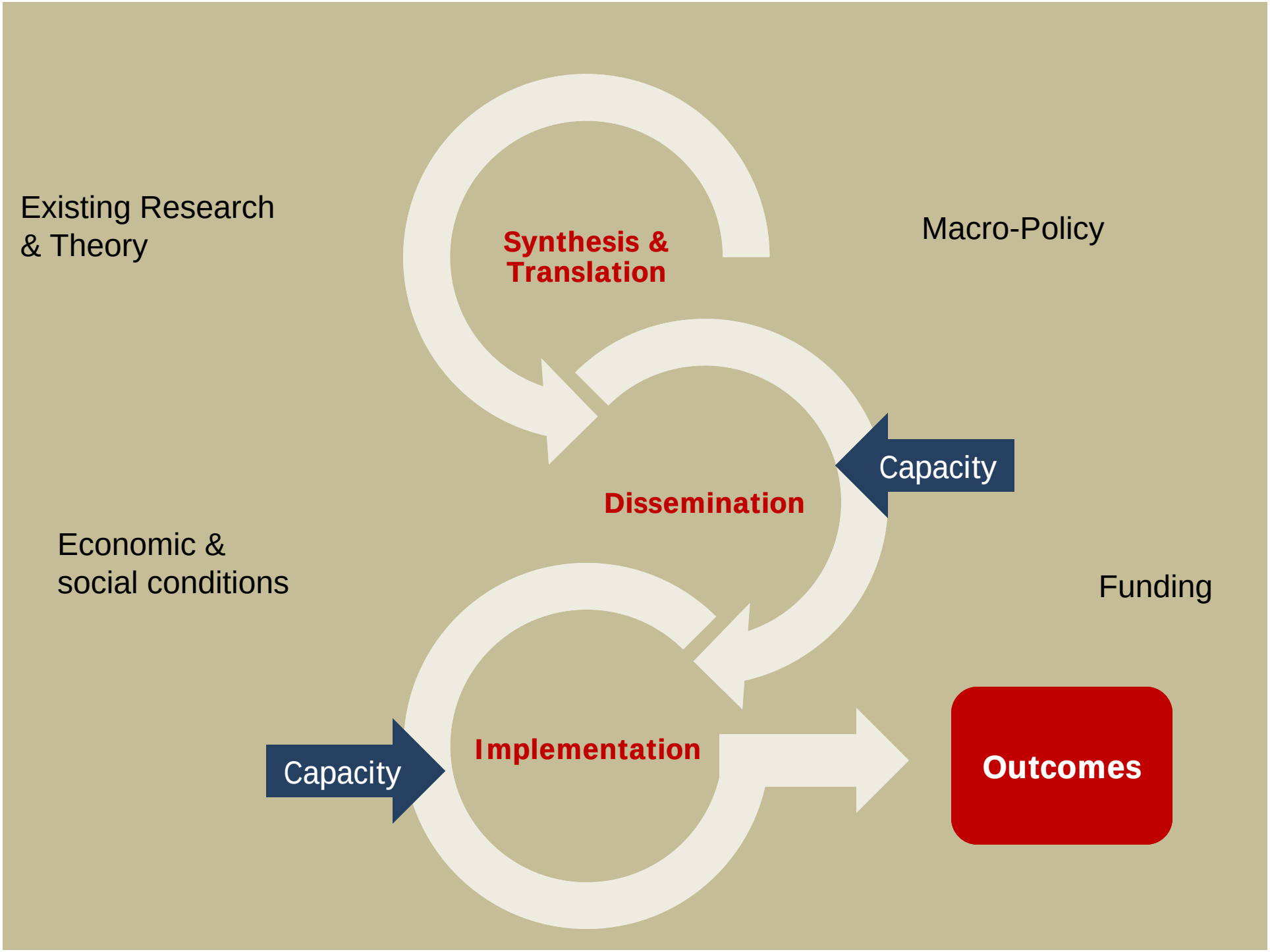


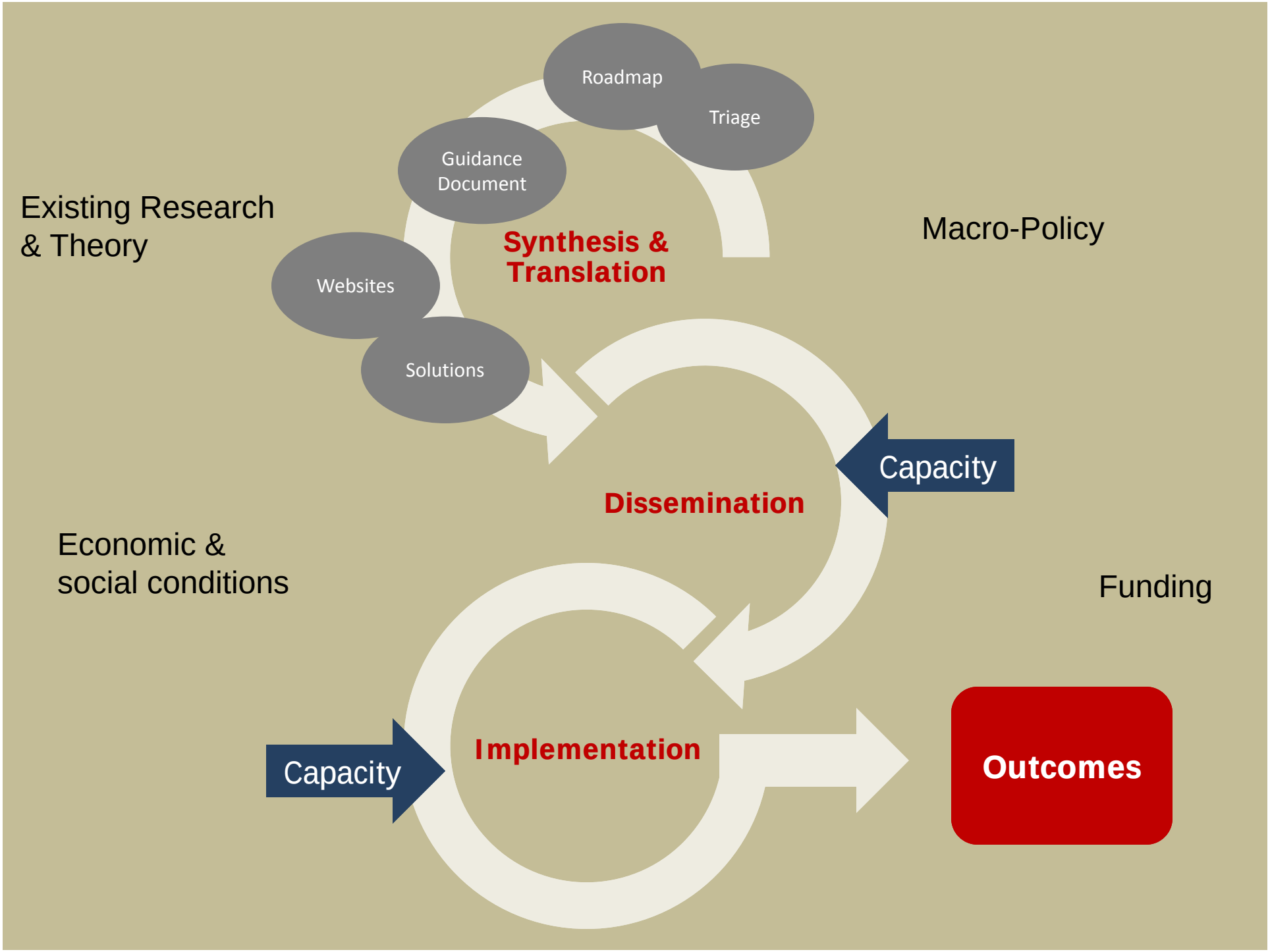


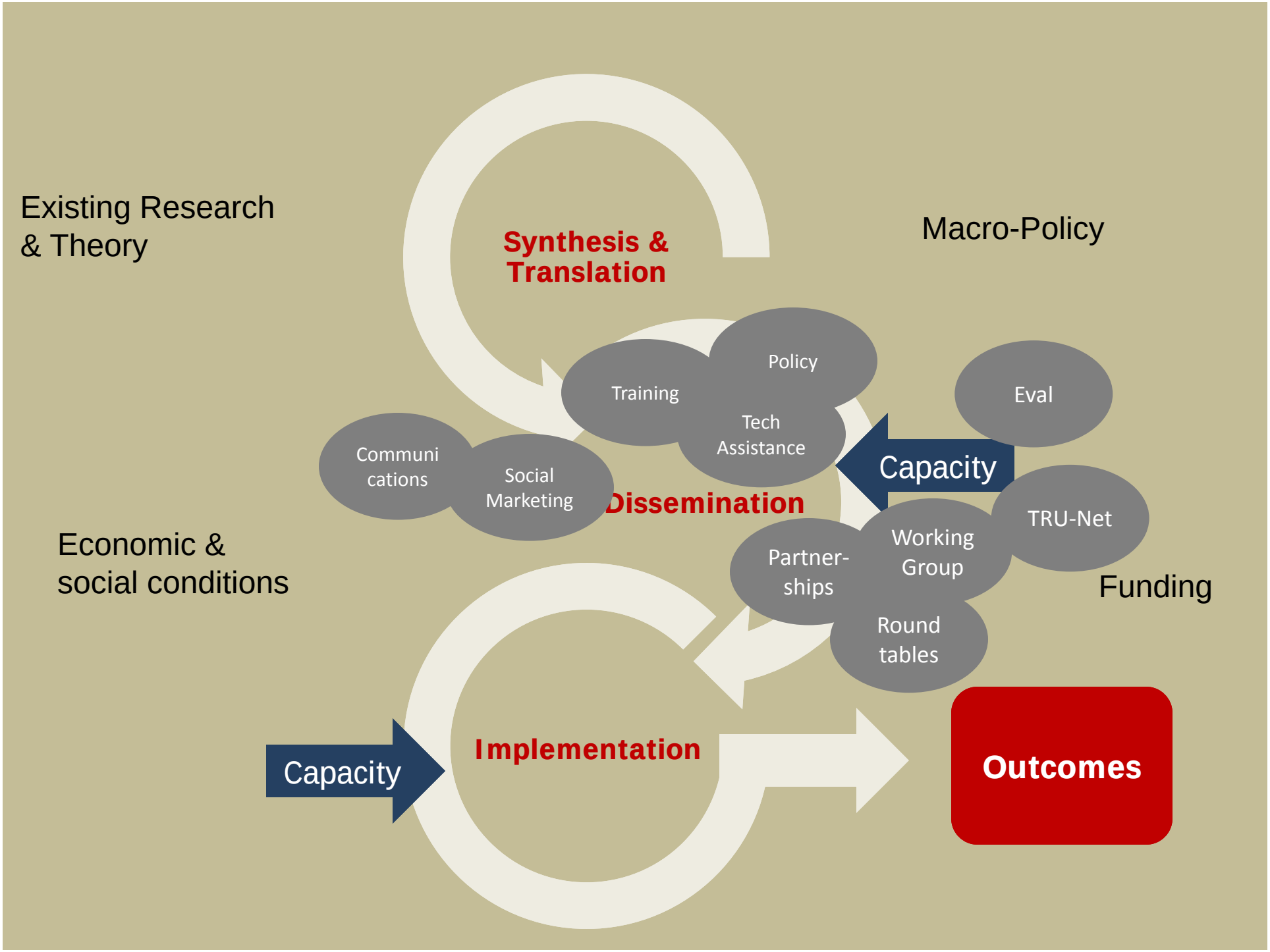
CDC Public Health Pathway

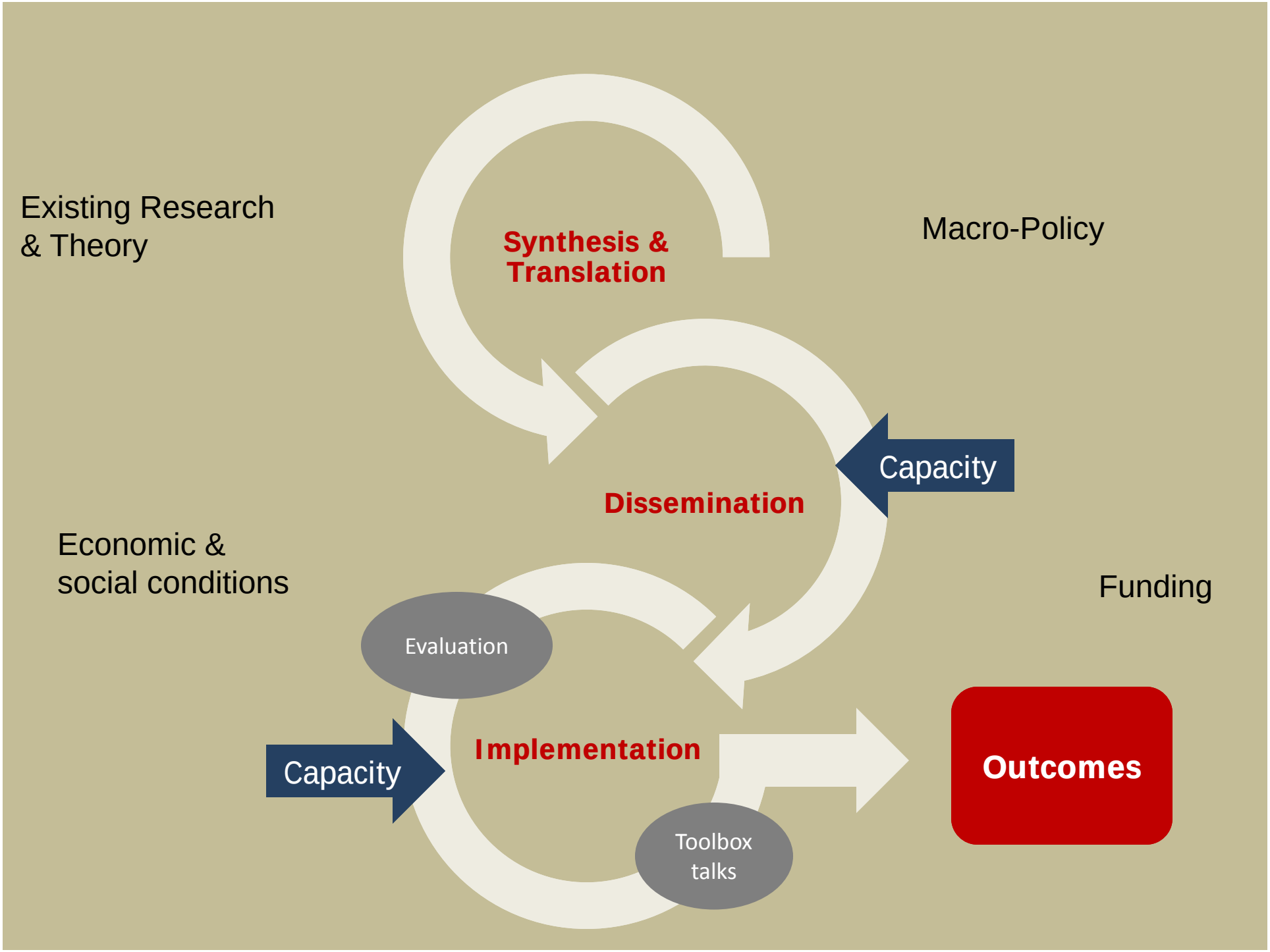


The CPWR
r2p MODEL
designed by freepik.com


Existing Research
& Theory
Synthesis &
Translation
Macro-Policy
Capacity
Dissemination
Economic &
social conditions
Funding
Capacity
Implementation
Outcomes


Roadmap
Triage
Guidance Document
Existing Research & Theory
Synthesis & Translation
Macro-Policy
Websites
Solutions
Capacity
Dissemination
Economic & social conditions
Funding
Capacity
Implementation
Outcomes


Existing Research & Theory
Synthesis & Translation
Macro-Policy
Policy
Training
Tech Assistance
Eval
Communi cations
Social Marketing
Capacity
Dissemination
TRU-Net
Working Group
Partner-ships
Economic & social conditions
Funding
Round tables
Capacity
Implementation
Outcomes


Existing Research
& Theory
Synthesis &
Translation
Macro-Policy
Capacity
Dissemination
Economic &
social conditions
Funding
Evaluation
Capacity
Implementation
Outcomes
Toolbox
talks

MASONRY r2p Partnership

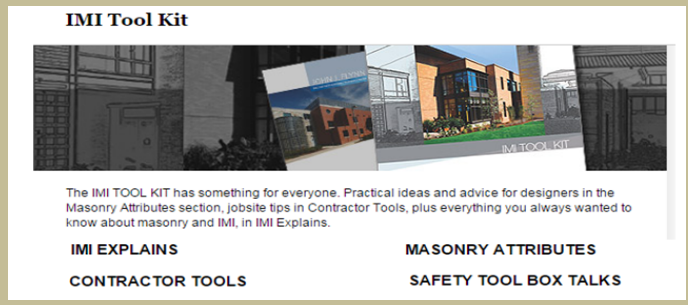
Goals:

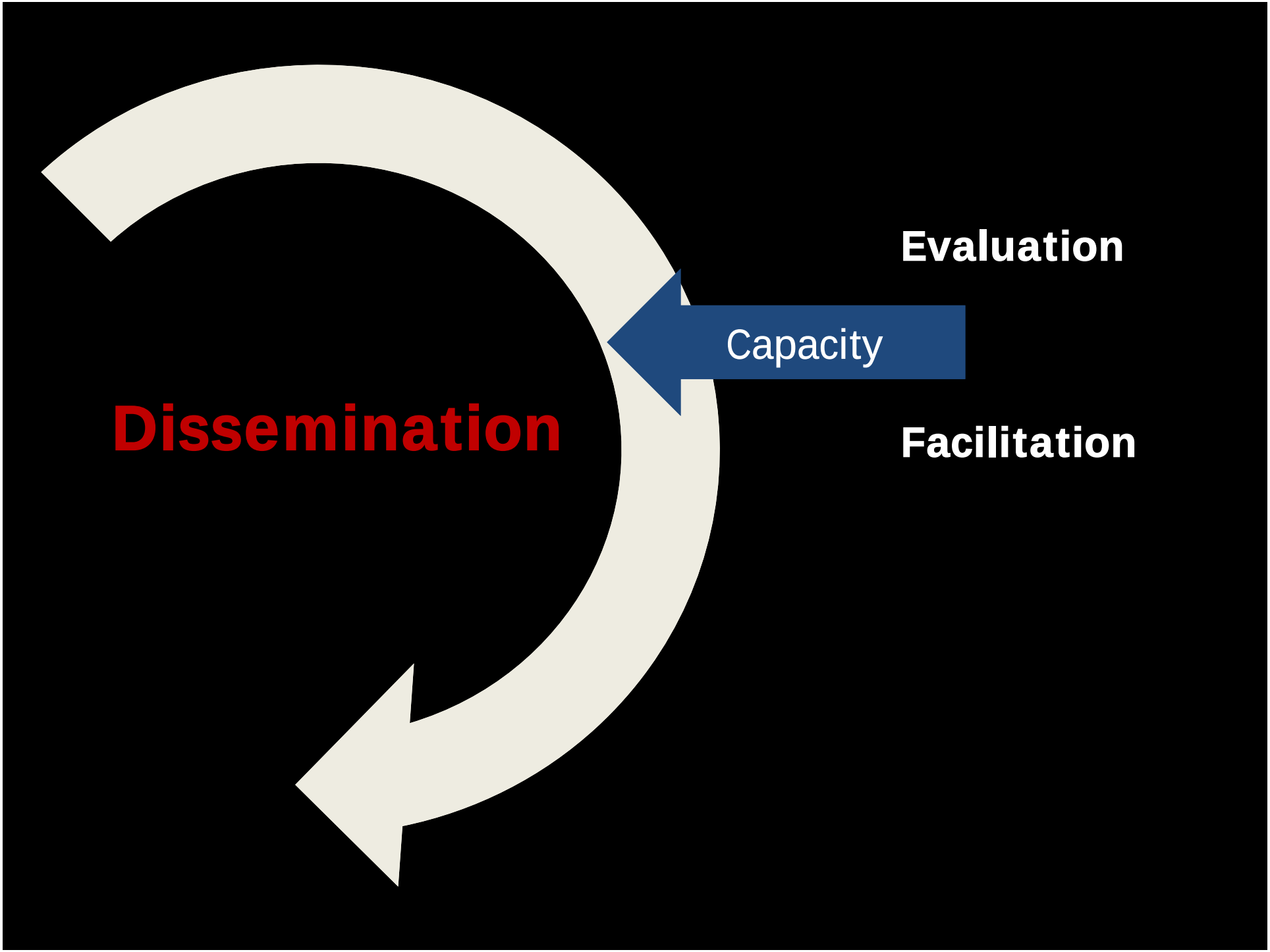
- **Document & Evaluate the Partnership**
- **Increase Awareness & Use**

Craft Committees Identify Safety and Health r2p Priorities

Synthesis & Translation

construction solutions



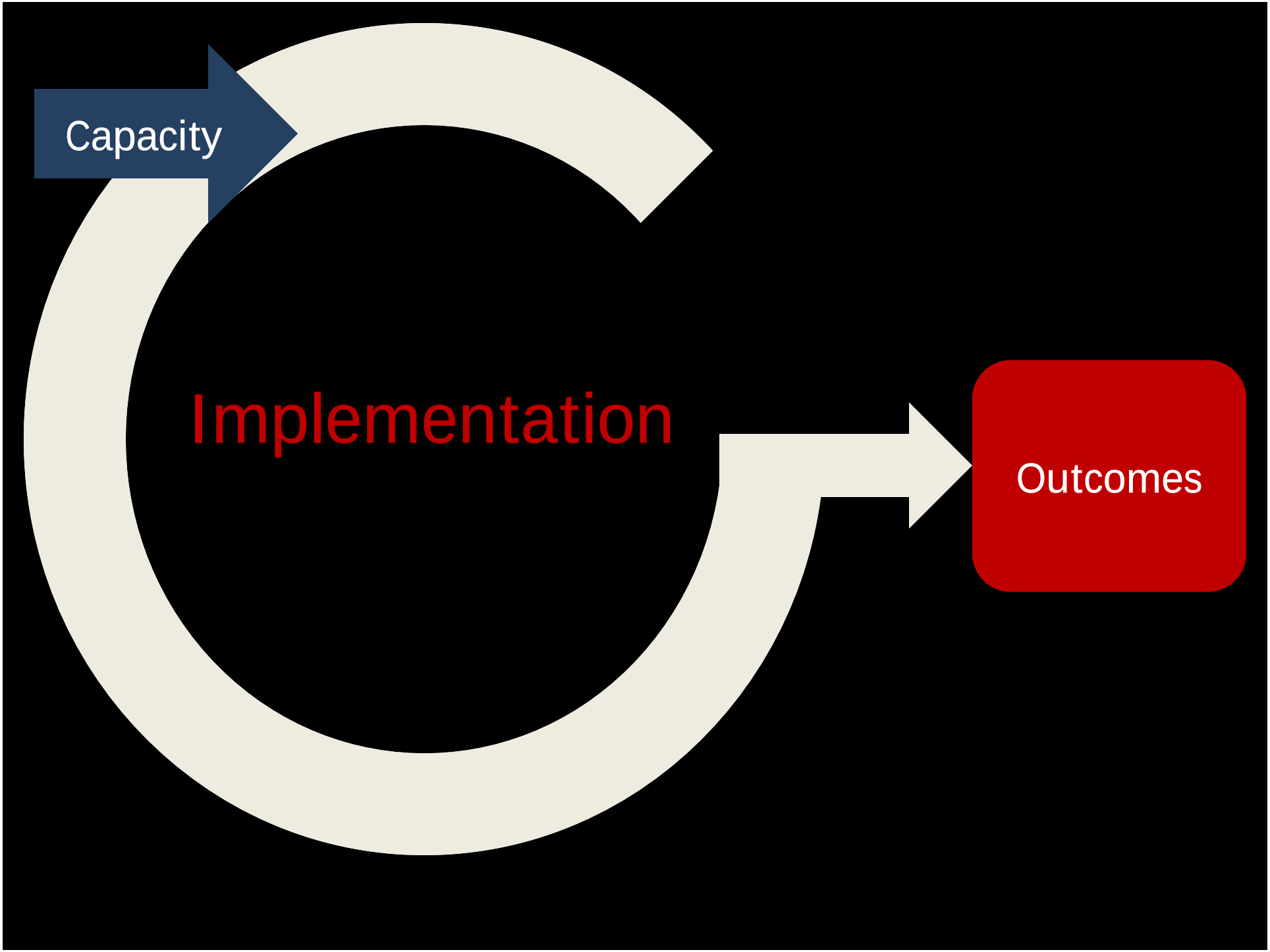

Evaluation
Capacity
Facilitation
Dissemination

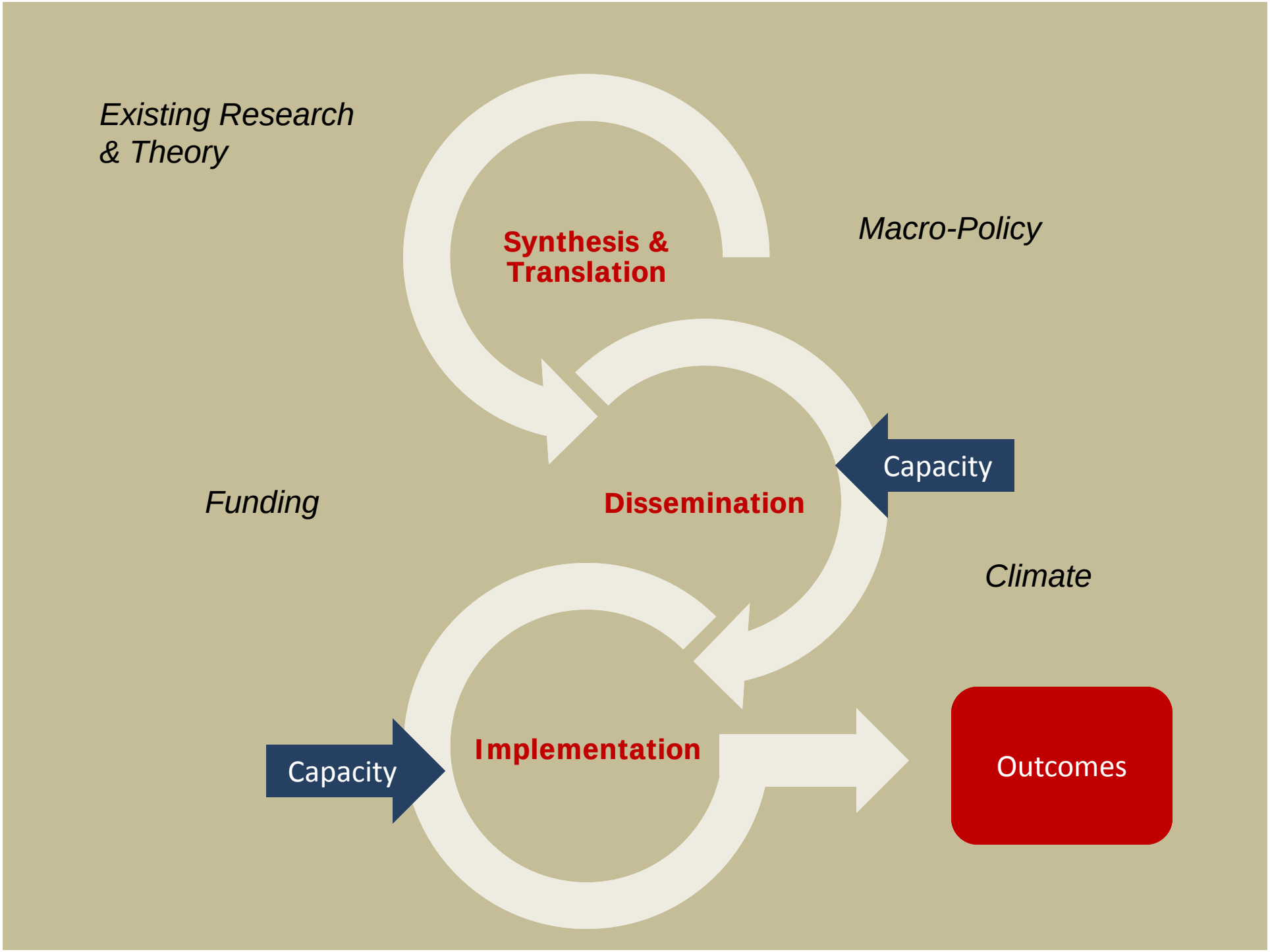
Dissemination

Goal:

Participate in a wide range of efforts to support broader issues

Icons made by Freepik from www.flaticon.com


Capacity
Implementation
Outcomes


Existing Research & Theory
Synthesis & Translation
Macro-Policy
Capacity
Funding
Dissemination
Climate
Capacity
Implementation
Outcomes