

#### SAFEBUILD ALLIANCE

r2p in Construction: Science, Strategies & Partnerships to Advance Safety and Health

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# Who Participates in SafeBuild Alliance?

People who share a core ideology, a core value and a common purpose





## What Sets SafeBuild Alliance Apart?

Vision

Zero Incidents Through Collaboration

Mission

Provide support and encourage highly collaborative and innovative cultures to achieve an injury-free workplace



## SafeBuild Alliance Objectives

- Facilitate organizational transformation
- Resource for growth
- Increased communication within the construction industry
- Forum for sharing and networking
- Influence public policy
- Reduce program inefficiencies
- Value diverse membership
- Sustain the organization's Vision/Mission/Objectives



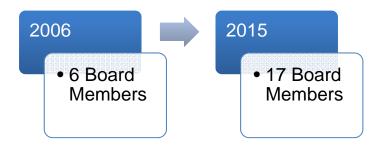
## **Organizational Structure**

- Non-profit organization
- Funded by membership dues
  - Initially \$250 now \$500
  - Sponsorship opportunities
- Credible and dedicated leaders that have honest desire and energy to shift the construction safety culture



## **Board of Directors**

- Executive Board 5 Members
  - Consists of company executives
- Board of Directors



Consists of public and private owners, general contractors, trade contractors, insurance and trade associations.



## **Our Path to Shifting Safety Culture**

Contractors challenged to take IIFC beyond Intel.

Go beyond training to shift construction safety industry culture. / Developed committees and momentum began.

Expanding and collaborating with Seattle and beyond.



Director.

Hired Executive

Rebrand name to SafeBuild Alliance.



Applied and received grant to create construction safety training program.



Incorporated GPCP.
Began quarterly meetings.

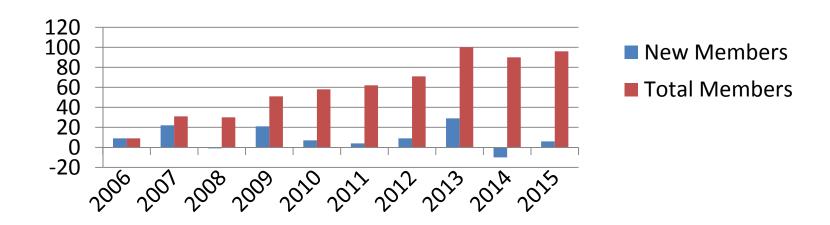


Offered Mentoring Program and graduated 10!





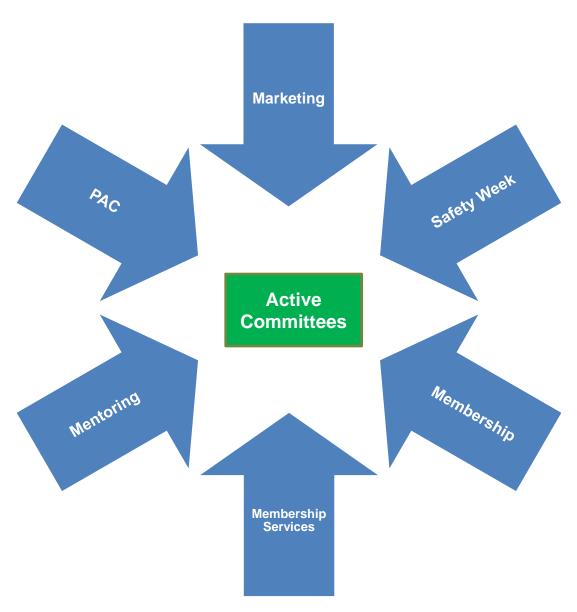
# **Membership Growth**



	06	07	08	09	10	11	12	13	14	15
New Members	9	+22	-1	+21	+7	+4	+9	+29	-10	+6
Total Members	9	31	30	51	58	62	71	100	90	96









## **Attaining Partnerships**

#### **Engaging Quarterly Meetings**

Thought-provoking, educational, innovative and challenging topics

- Continuous improvement
- Forum of collaboration
- Venue
- Hors d'oeuvres & libations

#### **Mentoring program**

Successful 1<sup>st</sup> year!
Benefits all participants





## **Attaining Partnerships**



MWESB joined with mentors to:

- Learn/Share
- Improve safety performances
- Expand safety visions
- Build relationships



## **Influencing our Community**

- Fostering conversations to advance construction industry
  - Strategically selected presenters and topics
  - Willing involvement from industry leaders
- Targeting membership
  - Identifying and achieving partnerships
  - Strategically focused in 2014 to outreach to smaller business by joining additional groups in the area
- Continue to cultivate the benefits of SafeBuild Alliance and it's partnerships



## **Benefits of Participation**

- Networking and partnerships
- Industry benefits from strength in numbers
- Education and training programs/resources
- United voice in matters affecting industry
- Recognition of those that demonstrate commitment to transforming workplace cultures
- Safety Week Activities
  - https://www.youtube.com/watch?v=3ZHhWxT\_nYY



#### **Our Future**

# Portland has been a caring and supportive construction workplace

- Contractors aligned and were committed to the success of Zero Incidents Through Collaboration
- Currently there are over 100 members and sponsors to support our vision

#### Local growth

- We must engage larger companies and entities to set the standard and believe that construction injuries are preventable
- Get more organized affiliations to join SafeBuild Alliance

#### Branching out

Seattle and beyond



## www.safebuildalliance.com

