

SMARTMARKET REPORT

# BUILDING A SAFETY CULTURE: IMPROVING SAFETY AND HEALTH MANAGEMENT IN THE CONSTRUCTION INDUSTRY

TOP  
FINDINGS

THE CONSTRUCTION INDUSTRY IS SPLIT ACROSS A



**254**  
US CONTRACTORS  
IN THE STUDY

TODAY MORE COMPANIES RECOGNIZE JOBSITE WORKERS PLAY A CRITICAL ROLE IN SAFETY MANAGEMENT THAN IN A 2012 STUDY

Jobsite worker involvement now ranks first in the percentage of contractors who consider it an essential part of a world class safety program, up from ranking sixth in 2012.



2012



2016

INDICATE BEST AREAS FOR INVESTMENT

Ranked first by contractors using them.

Enforce Use  
of PPE

Conduct Job Hazard/  
Job Safety Analysis

Provide  
Functional PPE

Include Jobsite Workers  
in Safety Process

Establish  
Site-Specific Training

Conduct job hazard/safety analysis BEFORE construction begins.  
These aren't widely conducted, but they're recognized as effective by many using them.



**FREE DOWNLOAD** ▶ For more information on safety culture and safety management download your Building a Safety Culture SmartMarket Report at [www.construction.com/resource-center](http://www.construction.com/resource-center).