

APRIL 20, 2020

STOP TALK ACT
NATIONAL STAND-DOWN
TO PREVENT
STRUCK-BY INCIDENTS



How to Hold a Stand-Down

Struck-by incidents are a leading cause of death among construction workers and, since 1992, the leading cause of nonfatal injuries in construction. In an effort to combat this, the NORA Construction Sector Council has undertaken a number of efforts to improve awareness of work zone safety, including launching this **first National Stand-Down to Prevent Struck-by Incidents** and establishing an [online source](#) for information on the Stand-Down, as well as training materials, toolbox talks, and other resources to help plan and hold an event. The goal of this National event is for employers across the country to take steps to raise their employees' awareness of work zone hazards that they may face on current or future job sites and to review ways to mitigate them. Typically, a Stand-Down would take place on a job site and involve pausing work for a group event. To prevent the spread of the coronavirus (COVID-19), we are switching gears and encouraging everyone to follow CDC guidelines, avoid gathering in groups and do Stand-Down events virtually if possible, and think creatively about how to focus attention on preventing struck-by incidents.

To participate, follow these steps:

1

Schedule Time to Pause Work & Stand Down on April 20, 2020

Make the Stand-Down work for you and your crew, and at the same time protect them from COVID-19. Set aside time during the workday to focus on work zone safety with your employees.

Ideas for Stand-Down Activities Virtually (*if in person, keep workers 6 ft away from each other*):

- Use a virtual platform (Zoom, etc.) to conduct a Toolbox Talk
- Record and post a work zone safety training video
- Share a link to a video by email or text
- Review your Traffic Control Plan
- Email Hazard Alerts
- Text safety reminders
- Put up posters (blow up the infographics)
- Hold contests or quizzes

2

Download Materials & Resources

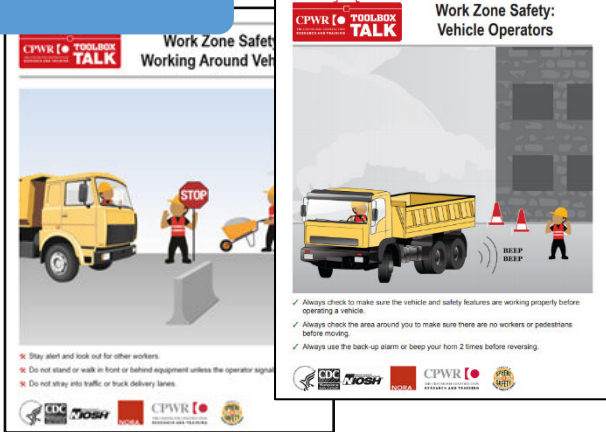
Visit the [online resource](#) to find training materials and the latest research from trusted sources. You'll find everything you need to get started, including the following materials...



#StandDown4Struckby

Find Resources Like These Online:

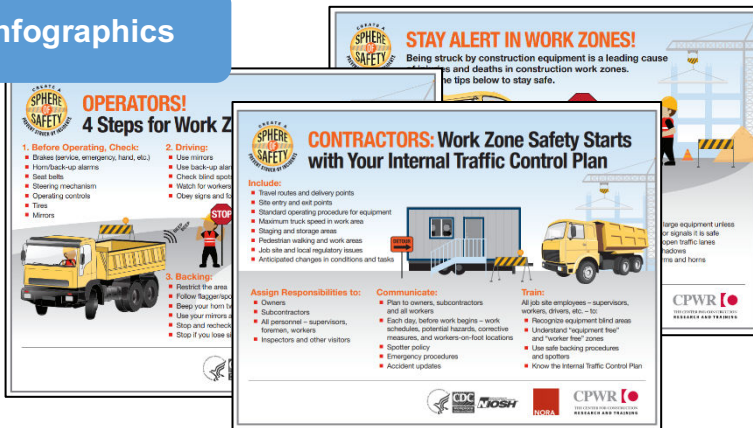
Toolbox Talks



Other Training Materials



Infographics



Videos



3

Hold Your Stand-Down Event(s)

It's the big day – get your crew(s) together **virtually or in small groups with 6 ft between your employees** to talk work zone safety, or post information or share it electronically!

4

Get a Certificate of Participation

Visit cpwr.com/research/work-zone-safety to tell us about your Stand-Down and get a certificate of participation. And don't forget to show everyone what you did on social media – use the hashtag **#StandDown4Struckby!**