

## Ergo Campaign Working group- Meeting minutes:

February 1, 2016

### 1. Ergonomic Survey focused on manual material handling.

- a. Purpose: Results will inform the social marketing campaign.
- b. Survey pilot- total respondents (87)
  - CPWR version sent it to 382 contractors in CONDOR and the NORA Construction Sector Council. Scott reached out directly to the MCAA, AGC, NECA, TAUC and SMACNA members. ICE sent it directly to 59 masonry contractors. David sent it to 3 contractors. Carl Heinlein said he would circulate it to his group. NIOSH tweeted the survey link on February 1. As of February 1, 2016 -- **Received 37 responses**. 12/37 agreed to be re-contacted.
  - Qualtrics version- **collected 50 responses** in 1- day (10 from each contractor size) 31/50 responses provided email addresses to allow re-contacts
- c. Survey delivered between Jan. 19-Feb. 2- **deadline extended to Feb. 5**.
- d. **Goal to receive a minimum of 100 responses.**

### 2. Develop a social marketing campaign [Goal to have the pilot plan completed by the R2P workshop June 2016.]

- a. Lynda Bardfield resume sent to the group. She will join the next call.
- b. Schedule of meetings with Lynda:
  - February 8-12**
  - February 19** **Call with Ergonomics Working Group (EWG)** to discuss survey results  
CPWR (and EWG) provide input on Generic SM Plan Guide outline
  - Week of March 21** CPWR provides input into Generic SM Guide  
**Call with CPWR and EWG** to discuss input into Generic SM Plan Guide  
Begin populating Ergonomics SM Plan
  - Week of April 11** **Call with CPWR & EWG** to continue populating Ergonomics SM Plan
  - Week of May 2-** **Call with EWG/CC drafts Ergonomics SM plan**
  - May 9-13** Lynda finalizes draft Ergonomics SM Plan
  - May 20** Input on draft Ergonomics SM Plan due
  - Week of May 23** **Call with EWG to discuss input on draft Ergonomics SM Plan**
  - May 31** Revised Ergonomics SM Plan Due
  - June 3** Approval revised Ergonomics SM Plan due

- b. This ergonomics working group will help inform the content, and simultaneously work with Lynda to develop a social marketing plan for a pilot ergonomics campaign. Will use the survey results as a starting point for the materials.
- c. Will seek advice from Lynda for identifying a location to conduct the pilot. Select the group/location early enough to allow them to have input into the plan, but the pilot will launch after workshop June 2016
- d. Need to build in an evaluation plan during the development of the pilot campaign. The contents will depend upon the selected pilot group. The EWG will develop the evaluation plan.

### 3. Community of Practice around Ergonomics.

- a. Completed assembling resources, now posted on CPWR's website. All should disseminate and make suggestions for additional materials. <http://www.cpwr.com/research/r2p-construction-ergonomic-research-solutions>
- b. Next will develop a community of practice around ergonomics including a group of members interested in discussion about ergonomics in the construction industry. To engage/build interest the group will be provided with opportunities to have input into the development of the pilot ergonomics campaign.
- c. Possible groups/individuals to invite to participate in this community of practice:
  - i. Other CPWR consortium members & TAB (Dan Anton and his research team, Jack Dennerlein and his research team, Steve Hecker, others?)
  - ii. CA Building Trades (Laura Boatman)
  - iii. CA State Compensation Fund, CAL OSHA
  - iv. Ohio Bureau of WC,
  - v. SHARP (Washington State)
  - vi. SAFEBUILD Alliance (formerly Greater Portland Construction Alliance with Tony Barsotti)
  - vii. Jason Maginnis from Boilermakers (Canada) – other labor?
  - viii. Other Researchers -- John Gambatese, Sang Choi, Jim Borchardt
  - ix. Industry – partnerships, insurance reps, contractor reps
- d. Need to plan for the next steps of this effort
  - i. To what extent should this group be included in the development of the social marketing campaign in ergonomics?

- ii. How can we encourage an ongoing discussion about ergonomics within this group?
- iii. How can we use this group to help broaden and sustain the social marketing efforts that are launched with the pilot campaign?
- iv. Do we want to aim to have some representation from all of the above stakeholder groups?

**Next meeting February 12, 2016 (3:00 ET). Conference call -- [1-866-269-1952](tel:1-866-269-1952); conf code 5729727887#**

**Prior to meeting:**

- Send Lynda construction overview including David's suggestions, and additional materials supplied by Scott.
- Send group survey results
- Proposed discussion topics for next call:
  - a. Introductions
  - b. Survey results
  - c. Timing to bring others into the Ergonomics Community of Practice and engage them in a discussion of pilot ergonomics plan
  - d. Who to invite to participate in this Ergonomics Community of Practice