

Road Map Worksheet

[Project Name]

1A. Intervention or findings to be disseminated (“cargo”):

1B. Health and Safety Goal(s) (“directional heading”):

1C. Dissemination already conducted or planned (“point of departure”):

1D. Target Audience(s):

- 1.
- 2.
- 3.

Any additional audiences to revisit later:

Audience 1: _____	
<u>2A. Type of audience: (check one)</u>	<input type="checkbox"/> End user <input type="checkbox"/> Intermediary
<u>2B. Desired action:</u>	
<u>2C. Partners (“local guides”):</u>	
<u>2D. Dissemination strategy:</u>	
<u>2E. Communication channel(s):</u>	

Audience 2: _____	
<u>2A. Type of audience:</u> (check one)	<input type="checkbox"/> End user <input type="checkbox"/> Intermediary
<u>2B. Desired action:</u>	
<u>2C. Partners (“local guides”):</u>	
<u>2D. Dissemination strategy:</u>	
<u>2E. Communication channel(s):</u>	

Audience 3: _____	
<u>2A. Type of audience: (check one)</u>	<input type="checkbox"/> End user <input type="checkbox"/> Intermediary
<u>2B. Desired action:</u>	
<u>2C. Partners (“local guides”):</u>	
<u>2D. Dissemination strategy:</u>	
<u>2E. Communication channel(s):</u>	

<p><u>3A. Your dissemination efforts (“rest stops”):</u></p>	<p>Our next 3 steps:</p> <ol style="list-style-type: none"> 1. 2. 3. 	
<p><u>3B. Next steps others will take (“relief drivers”):</u></p>	<p style="text-align: center;"><u>Who</u></p> <ol style="list-style-type: none"> 1. 2. 3. 	<p style="text-align: center;"><u>What will they do</u></p> <ol style="list-style-type: none"> 1. 2. 3.
<p><u>3C. Resources (“fuel”):</u></p>		
<p><u>3D. Barriers (“roadblocks”):</u></p>		
<p><u>3E. Addressing barriers (“detours”):</u></p>		
<p><u>3F. Measures and indicators (“mile markers”):</u></p>		